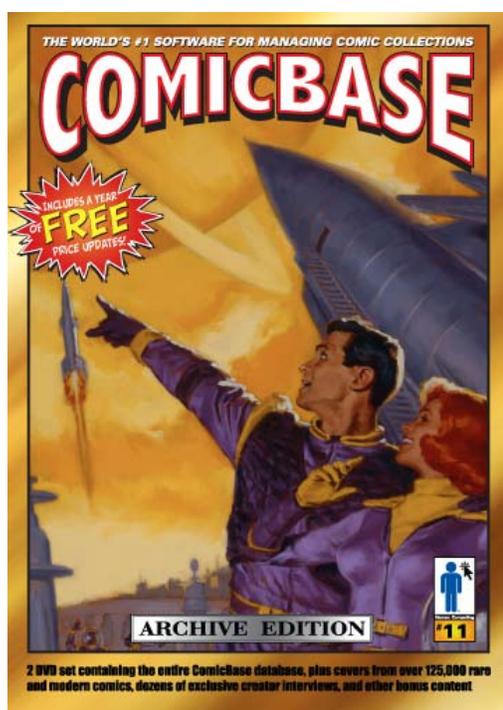


# COMICBASE™ CONFIDENTIAL.

NEWS AND INFORMATION FOR PEOPLE WHO LOVE COMICS

VOL. 11 No. 1

## *ComicBase 11 Takes Over the World!*



The world's #1 program for managing comic collections is taking the world by storm, with four—count 'em, FOUR—versions of our award-winning software, sure to satisfy any collector's needs and budget. These range from the capable, yet affordable new ComicBase Express up to the trailblazing ComicBase 11 Blu-ray Archive Edition—the world's first PC software ever to ship on next-generation new Blu-ray Disc technology.

### **Introducing ComicBase Express: The Most Affordable ComicBase Ever!**

ComicBase has long been the software of choice for “high end” collectors—this being a technical term for “people whose huge stacks of comics tend to produce worried

looks from spouses, loved ones, and the local Fire Marshal.”

Still, it's been pointed out to us that there are actually, quite a few people in the world who (a) want to keep track of their collections, (b) want to know what they're all worth, but (c) are not immediately interested in tracing Curt Swan's entire comicography.

For these folks, we've introduced ComicBase Express. This slimmed-down version of ComicBase still packs a punch with its built-in database of over 275,000 comics, complete with current pricing from *Comics Buyer's Guide*. It also sports over 5,000 cover images; a year of free, downloadable price updates; and the sleek, easy-to-use interface that made ComicBase famous.

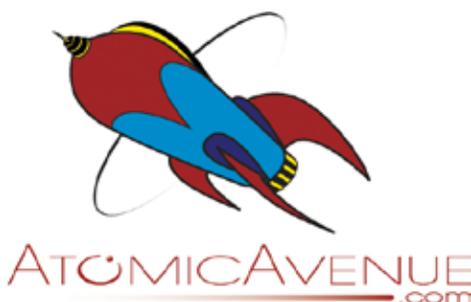
*Continued on page 2*

## *Atomic Avenue Prepares For Launch*

ComicBase has long been the favored program for collectors wishing to manage large comic collections. Now we're out to revolutionize the way old comics are bought and sold with our new online service called Atomic Avenue.

Atomic Avenue, currently in private beta, works with ComicBase to allow you to instantly post your comics for sale, at fixed prices, with just a couple of clicks of the mouse. Tens of thousands of comics can be posted at once, with each one appearing as a separate list-

ing, complete with condition, pricing, creator credits, and other information supplied automatically by ComicBase.



Fans will be able to browse for the comics they're interested in, and see a list of all the copies available for sale, along with a range of prices and conditions. Once they've selected the copy they want the buyer pays with their credit card, and the seller is sent an email instructing them to send out the comic, complete with the comic's picture and shipping label. After the comic is shipped, payment is deposited directly to the seller's account.

Buying and selling comics on Atomic Avenue involves far less hassle and

*continued on page 3*

# ComicBase Takes Over

continued from page 1

Starting at only \$39.99, ComicBase Express the perfect option for collectors on a budget.



## ComicBase Professional: New Name, More Power, Lower Price!

Those looking for more power can find it in the 2-CD ComicBase 11 Professional Edition. Formerly known as the "Standard Edition," this edition features expanded content including storylines and creator credits, as well as advanced features such as customizable fields, four-year price history graphs for each issue, and Palm/Pocket PC handheld support.

This year, we've not only added some 30,000 new issues to the database, but we've also packed in tens of thousands of new creator credits, barcodes, and other details.



Speaking of barcodes: if you loved what we did with them in ComicBase 10, you'll be amazed at what ComicBase 11 Pro and Archive Edition can do. Along with the ability to "Jump" to any issue by bleeping in its barcode, Comicbase 11 Professional and Archive Editions include a new "Batch" menu which lets you turbo-charge the process of adding

new comics to your inventory. Just choose the new Batch "Add Comics to inventory" command, and you can bleep in a whole succession of books, and add them in to your inventory all at once.

You can also run a simple Point of Sale system (or just sell your books) with the new Batch "Sell Comics" command. As you scan each book's barcode, you'll see a running sales total, along with calculations for sales tax, discount percentage, and even shipping. When you're done, it will deduct the sold books from your inventory, and even print an itemized sales receipt!

## ComicBase Archive Edition: Now With Over 150,000 Covers!

Collectors who want the very best need the ComicBase Archive Edition, complete with all the features of ComicBase Pro, plus an astonishing 150,000 comic covers, crammed to bursting on two DVDs, along with almost 100 exclusive creator interviews, movie previews, CGC census data and more!

In addition to adding over 50,000 new covers to this year's Archive Edition, we've also upgraded over 10,000 of the existing scans to full-size, high-definition format. Go to a series like *Action Comics* and you can watch sixty years of covers float into view as you wave the mouse over the Pictures column of each issue. Pause for a moment more, and you'll see the high-definition covers expand to actual size on your screen. You can also use this huge store of cover images for picture reference, or to illustrate ComicBase's Comic Identification labels.

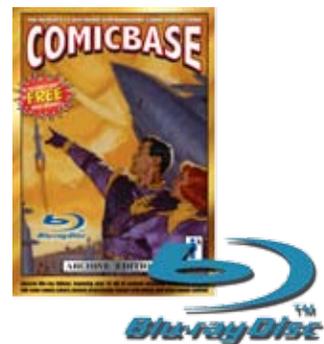
## ComicBase 11 Blu-ray Archive Edition: The World's First Blu-ray Disc PC Software!

We've made a little bit of tech history as ComicBase became the first PC software to ship a version on Blu-ray Disc. This next generation optical disc technology uses a blue laser to record more information on a single piece of media than has ever been possible before.

We've used this to allow us to put our entire cover images library on a single, 22.6 GB Blu-ray disc, without the heavier compression necessary to fit the pictures

onto DVD. For the first time, it's possible to view the pictures in almost exactly the same way we do on the massive file servers here in the office.

You should note that due to the different lasers involved, Blu-ray discs can't be read on regular DVD drives (just as DVDs can't be read on regular CD drives). Still, we're wowed by what the extra capacity lets us do. In order to encourage folks willing to make the investment, we're including four Picture updates for Blu-ray Archive Edition owners, delivered quarterly on Blu-ray Disc. ■



## But Wait! There's More!

Every version of ComicBase gets better and better, and ComicBase 11 is no exception! Along with all the new features we talked about earlier, every edition of ComicBase 11 includes the following:

- Built-in database with listings and prices for over 275,000 comics — including 30,000 new comics added just in the past year!
- Free, downloadable price and title updates, each week, for a year!
- New hyperlink-driven searches let you find artists, writers, storylines, dates, and publishers just by clicking on their names!
- Built-in support for CGC grades and valuations!
- "Submit New Or Corrected Data" command lets you send in information on your own issues with a single click, helping make ComicBase even better!

# ComicBase 11 Versions at a Glance...

**COMICBASE**  
EXPRESS EDITION

Download/1 CD  
\$39.95/49.95

- 275,000+ issues listed!
- 5,000 full-color comic covers!
- Barcode scanner support!
- Enter whole runs of comics with a single keystroke!
- Multiple database support!
- One year of free, downloadable price and issue updates!

**COMICBASE**  
PROFESSIONAL EDITION

2 CD<sub>s</sub>  
\$129

- 275,000+ issues listed!
- 20,000 full-color comic covers!
- Barcode scanner support!
- Enter whole runs of comics with a single keystroke!
- Multiple database support!
- Palm/Pocket PC support!
- One year of free, downloadable price and issue updates!

**COMICBASE**  
ARCHIVE EDITION

2 DVD<sub>s</sub>  
\$299

- 275,000+ issues listed!
- 150,000+ full-color comic covers!
- Over 60,000 images in full-sized high-definition format!
- Barcode scanner support!
- Enter whole runs of comics with a single keystroke!
- Multiple database support!
- CGC census data!
- Palm/Pocket PC support!
- One year of free, downloadable price and issue updates!

*\*Blu-ray version also available!*

## Atomic Avenue

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The screenshot shows the Atomic Avenue website interface. The main listing is for 'The Amazing Spider-Man #141' with a cover image. Below the listing is a table of offers:

Rating	Seller	Price	Notes
★★★★★	jdppm	\$12.00	
★★★★★	etete	\$12.00	
<b>Very Fine</b>			
★★★★	jd-bn	\$8.00	
★★★★	dreach	\$9.00	Spider-Mobile sinks in Hudson

At the bottom of the page, it says 'Powered by ComicBase'.

drama than with auction-based systems. Items can remain for sale indefinitely, and since the comics are available at fixed prices, sales can be completed instantly, with minimum fuss.

Atomic Avenue also eliminates another bane of auctions, the non-paying bidder, since buyers must pay for their purchases in the course of the sale. Buyers, meanwhile, are protected against missing or faulty merchandise through their credit card's anti-fraud protection, as well as by Atomic Avenue's own policies.

What's the cost for all this? For buyers, nothing. They just pay for the comics, along with whatever shipping is involved. Sellers pay no listing charge—only their Paypal fee plus a small commission on the final sale value—about 55¢ on a \$5.00 sale (with the percentage decreasing on larger sales)

The system will be open to all to browse and buy comics; in its initial release, you'll need to be running ComicBase 11 (any version) to post your comics for sale. A patch to ComicBase will enable Atomic Avenue posting as soon as the system goes live to the public.

At its heart, Atomic Avenue is about restoring what the financial guys refer to as "liquidity" to the comics market: If you're selling comics, it'll give you the best chance of getting fair value for your books. If you're looking for a hard-to-find comic, Atomic Avenue will be your best shot at finding it for a fair price.

Whether you have too many comics and need to convert them to cash, or have a bit of extra cash and want to fill in the holes in their collections, Atomic Avenue is all about letting everyone get more of the things they want. ■

Interested in beta testing Atomic Avenue? Got comics you want to post for sale? Contact [pbickford@human-computing.com](mailto:pbickford@human-computing.com)

# I want my ComicBase!

To order ComicBase, fill out the form below and send it to:  
**ComicBase Orders, Human Computing • 2933 Bunker Hill Lane #207**  
• Santa Clara, CA 95054-1124  
or order online at **www.comicbase.com**.

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Country (if not U.S.): \_\_\_\_\_

Phone (day): \_\_\_\_\_

Email: \_\_\_\_\_

Reg. # (required for upgrades) \_\_\_\_\_

Payment method (choose one)

Check   Bill my:  Visa    Mastercard    Discover

#: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ 3 Digit Security Code: \_\_\_\_\_

Please send me (check selections):

### Full Versions

- ComicBase 11 Archive Edition (2 DVDs) \$299.00
- ComicBase 11 Blu-ray Archive Edition (1 BD+1 DVD) \$399.00
- ComicBase 11 Professional Edition (2 CDs) \$129.00
- ComicBase Express (1 CD) \$49.95

### Upgrades (Requires Current Serial #)

- Upgrade to **ComicBase 11 Archive Edition from any version of ComicBase (except Express)**  
**(SPECIAL PRICE UNTIL 10/1/06)** \$99.95
- Upgrade to ComicBase 11 Blu-ray Archive Edition from any version of ComicBase (except Express) \$299.00
- Upgrade from ComicBase 10 to 11 Standard Edition \$49.95
- Upgrade from ComicBase 9 (or earlier) to ComicBase 10 Standard Edition \$69.95

Subtotal: \_\_\_\_\_

California residents add 8.25% sales tax \_\_\_\_\_

Shipping & handling (\$4.00 domestic/\$8.50 foreign) \_\_\_\_\_

TOTAL: \_\_\_\_\_

### System Requirements:

ComicBase Express and ComicBase 11 Pro Edition require Windows 2000, XP or later, at least 256 MB RAM, and 300 MB free hard disk space.

ComicBase 11 Archive Edition requires Windows 2000, XP or later, a DVD-ROM drive, at least 256 MB RAM, and 400 MB free hard disk space. Blu-ray Archive Edition requires a Blu-ray drive.

*Although the Macintosh version of ComicBase is no longer available, ComicBase 11 works with Microsoft's Virtual PC under Mac OS 9 or X, or with Boot Camp on an Intel Mac*

PRSR T STD  
U.S. POSTAGE  
PAID  
SAN JOSE, CA  
PERMIT NO. 3352

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